



**DICE
2020**

The image features a dark blue background with abstract white and red geometric shapes. The text 'DICE 2020' is prominently displayed in the center in a bold, white, sans-serif font. The text is enclosed within a red L-shaped frame that consists of a vertical line on the left and a horizontal line at the bottom. In the top-left corner, there are two parallel white diagonal lines. In the top-right corner, there is a large red shape that resembles a stylized letter 'C' or a partial circle. In the bottom-right corner, there are two white curved lines that also resemble stylized 'C' shapes.

DICE is a conference which aims to spark a discussion on the value of creativity and design to both business and society.

**Thursday 5th March
10:00 – 12:30
Room 1101**

**DESIGN
INNOVATION
CREATIVITY
ENTREPRENEURSHIP**

Schedule

10.00 – 10.10

Welcome

10.10 – 10.50

Johnny Kelly
Animation & Film Director

10.50 – 11.30

Eddie Shanahan
Product & Fashion Specialist

11.30 – 11.45

Kim Sharkey
Freelance Visual Artist

11.45 – 12.00

Niamh Porter
Bachelor Fashion & Promotion

12.00 – 12.15

Paul McMahon
3D Designer & Director

12.15 – 12.30

Q&A / Close

Johnny Kelly

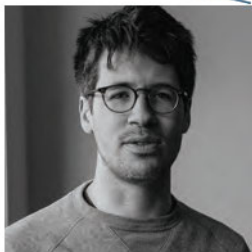
Animation & Film Director



An Irish director known for his unique style, Johnny Kelly was a graphic designer before embarking on an MA in animation at London's Royal College of Art.

Working with Nexus Studios, Johnny has directed commercials and other miscellany for brands such as Apple, Facebook, Google, BMW, and Coca-Cola.

Johnny garnered the Grand Prix for Film at Cannes Lions for his Chipotle film "Back to the Start" and he's a proud member of the Alliance Graphique Internationale. Nothing however has topped the Ronald McDonald toothbrush and cup he won for a colouring competition in 1984.



Eddie Shanahan

Product & Fashion Specialist



Eddie Shanahan specialises in business and product development for the fashion, craft and retail industries.

His clients include designers, retailers, state agencies, blue chip corporations and emerging talent, in both the Irish and international marketplaces.

He is a Board Member of Design & Crafts Council Ireland, Chair of the Council of Irish Fashion Designers, Chair of Showcase Ireland and a member of the National Design Forum. He regularly contributes to business and lifestyle programmes on radio and television.

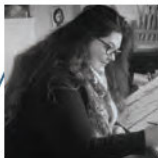




Niamh Porter

Bachelor Fashion & Promotion

Niamh Porter, from Raphoe is a past graduate of LYIT where she was twice a finalist in the Irish Fashion Innovation Awards, was runner up in Donegal's IBYE final, was featured in Lookbook and Hotpress magazine and was also the winner of the LYIT Johnny Boyle award for innovation.



Kim Sharkey

Freelance Visual Artist

From Here till Now. . . with Ink, Clay, Arts Education and the Internet. Kim Sharkey's journey as a West Donegal based freelance visual artist, who also studied Animation here at LYIT nearly five years ago, developed from a background as a ceramic artist. In this consuming combination of words, story, drawing, hand crafted and digital she felt creatively at home. This opened interesting artistic doors and led to many collaborations...

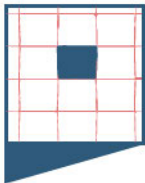




Paul McMahon

The Rusted Pixel


Paul McMahon, aka The Rusted Pixel, is a 3D designer and director.



He has worked with brands such as Google, Snapchat, Disney Jr., Expedia, Hasbro, Oculus Rift as well as many others. His work and style is visually appealing, bold and colourful, and he always strives to retain a certain charm and simplicity in his work.

Design has always played a huge role in Paul's life, and from a young age he wanted to be an art teacher, before discovering animation and 3D. He has developed his own signature style that has earned him some very exciting projects - his proudest moment is starting a colour blocking trend with "All the Things".





DICE 2020 is dedicated to the memory of Mark Shaw
Design, graduate 2012 and DICE Speaker 2017

#DICE2020

DiceLabs.ie