



**DICE
2020**

DESIGNING... DIGITECH

Wednesday 4th March
18:15 – 20:15
AN DÁNLANN, LYIT

DESIGN
INNOVATION
CREATIVITY
ENTREPRENEURSHIP

Schedule

- 18.15 – 18.30 REGISTRATION & NETWORKING
Buffet & Tea/Coffee
- 18.30 – 18.35 Welcome – NxNW & DICE LYIT
John Brady & Padraic Lynch
- 18.40 – 18.50 DICE-LABS Website Launch
Michael Margey
- 18.55 – 19.10 THE CREATIVE BRAIN
Eileen Dunne – Darling/Carbon Coaching
- 19.15 – 19.30 DESIGN FOR PUBLIC SERVICE
Rebecca Walsh – Big Motive
- 19.35 – 19.50 ACCESSIBILITY & INCLUSIVITY
Andrew McCrea – Fathom
- 19.55 – 20.15 DESIGNING PRODUCTS IN THE BIG DATA ERA
Padraig Mannion – Vectra AI

Eileen Dunne

Darling / Carbon Coaching



Eileen Dunne is a graduate of NCAD, where she studied Visual Communication. She is a founder of Darling – a Design and Branding practice based in Dublin.

She works across the corporate, cultural and charity sectors, from large global brands such as Diago, Sony and PlayON, to new brand creation. Eileen combines a love of design with a deep interest in psychology, having studied in Trinity before moving into design. Eileen has recently qualified as a Life & Executive Coach, and is deeply interested in exploring the intersection of neuroscience and creativity, and sharing strategies to support students and professionals in this field.



Rebecca Walsh

Design Director at Big Motive



Rebecca has a background in Aerospace Engineering with over 10 years' experience in innovation, human centred design and service design.

Rebecca started her career in Bombardier Aerospace working in aerodynamic design. Following this, she has worked with the voluntary and community, public and private sectors to promote service design and in particular human-centred design and design for citizens' needs.

Rebecca is currently Design Director at Big Motive. She focuses on the delivery of high quality service and experience design projects.



Andrew McCrea

UX Strategist at Fathom



Andrew is UX Strategist at Fathom, Northern Ireland's only dedicated UX Agency.

Andrew has been a UX professional for 5 years as part of 16 year career in digital, spanning experience in digital marketing, digital strategy, consultancy and project management at both client-side and agencies, including director level positions.

As UX Strategist Andrew takes responsibility for developing and evolving Fathom's client services and project management functions and leads the development of strategic partnerships to help ensure that Fathom can provide holistic user experience and service transformation projects, across multiple locations and sectors.

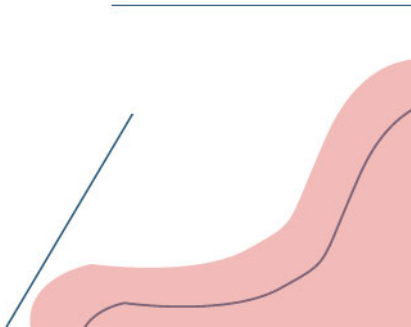




Padraig Mannion Design Principal at Vectra AI

Padraig is a Principal UX Designer at Vectra AI, and brings with him more than 10 years experience in enterprise software design.

Within that time, he has also founded and run two of his own companies. His passions lie in creating amazing software products, and working closely with others on how data science and AI can achieve this.





DICE 2020 is dedicated to the memory of
Mark Shaw
Design Graduate 2012 and DICE Speaker 2017

#DICE2020

DiceLabs.ie